General Meeting - Tuesday, May 26, 2015

“Hypnodontics - Because Words Matter”
With Juan Acosta

Registration Begins at 5:45pm          CEUs: 2

Patterson Educational Center -
4030 Sorrento Valley Blvd.
San Diego CA 92121

Course Description:
This course will help attendees learn the language of ethical influ-
ence to help make their patients more comfortable and their practic-
es more profitable. Attendees will be able to enhance their commu-
nication skills in any area of life, and particularly when it comes to
patient and team member interactions.

*Dinner provided by El Pollo Grill; owned by family of SDCDHS member Josie
Vargas RDH*
Bulletin!

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Upon completing this course, participants will:
• Have experience being hypnotic
• Understand the principles of persuasion and influence
• Be able to effectively increase patients’ comfort with their words
• Know how to properly set patients’ expectations for success
• Know specific strategies to increase case acceptance
• Know specific patterns to increase patient adherence to instructions
• Recognize at least five signs a hypnotherapy referral is indicated

CEUs: 2

You can now register online using PayPal!
Visit www.sdcdhs.net for more info!

For more information contact Ashley Quezada at flossinanglossin@hotmail.com or (703) 477-9886
About the speaker:
Juan P. Acosta is a dental hypnosis specialist and author of the best selling hypnotherapy book HYPNODONTICS. He works with elite dental practices to offer their patients added comfort and value, by combining his experience in practice management with the language skills of hypnosis. Juan speaks at hypnosis conferences and dental events throughout the year in his quest to build the bridge between professional hypnosis practitioners and dental professionals everywhere. For more information please visit Hypnodontist.com

During each General Meeting and Saturday seminar, we will be collecting donated toiletries. If you have any of these items lying around the house, your donations would be greatly appreciated! These items will be collected and distributed to the women’s shelter.

Have you protected your paycheck?

If you became disabled tomorrow, could you pay your bills?
Did you know that 3 in 10 workers will become disabled before age 65?
What would happen if you were forced to retire from dental hygiene due to a disability, could you maintain your current lifestyle?
CDHA members may be eligible to receive a discount on a disability insurance plan that is designed for the dental hygienist!

- Your policy cannot be canceled as long as the premiums are paid on time.
- This plan is portable; you can take it with you wherever you work or live.
- Your benefits can pay you up to age 67.

Jean Rockwell, RDH
(619) 517-5894 or (800) 287-4467
jeanrdh@auerbachandgussin.com
www.auerbachandgussin.com
Lic. # 0H19589
May 26, 2015 General Meeting

“Hypodontics - Because Words Matter”

With Juan Acosta

♦ Mail check, proof of ADHA or ADA membership (copy of card or member number) and completed registration form to:

   Ashley Quezada 2718 Penkea Dr. Oceanside, CA 92054

♦ Make check payable to SDCDHS. Complete a separate registration form for each person registering. Copy form as needed

♦ Paying by check or online you MUST mail (address above) or email registration form and proof of ADHA/ADA membership to: flossinandglossin@hotmail.com

Name: ___________________________  Title: ___________  CA License Number: ___________

Address: ____________________________________________________________

Home Phone: ___________  Cell Phone: ___________  Email: _________________________

☐ ADHA Member*  ☐ ADHA Potential Member  ☐ ADA Member*

☐ ADA Non-member  ☐ DA/RDA/Admin  ☐ DH Student

* Must include copy of current membership card to be eligible for member fees

Please list any special dietary needs: __________________________

__CEU Seminar Fee: $_________  Payee/Check#: ___________

Confirmation of registration will NOT be mailed. Cancellations require a 72 hour notice for full refund. A $20 charge will be assessed for returned checks. Reservations will not be processed without valid payment.

Fee Schedule:

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<th>Postmarked by</th>
<th>Before 5/19/15</th>
<th>After 5/19/15</th>
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<tr>
<td>RDH, ADHA Member</td>
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<td>RDH, Potential Member</td>
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<td>RDA, DA, Faculty</td>
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<td>Dentist, ADA Member</td>
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<td>Dentist, Non Member</td>
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<tr>
<td>SADHA DH students</td>
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<td>$15</td>
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<tr>
<td>Non-SADHA DH students</td>
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We look forward to seeing you!
President’s Message

This month SDCDHS is holding that last CE Seminar in our spring calendar. We are thrilled to be trying a new location at Patterson’s Educational Center in Sorrento Valley. Please join us for this reduced rate event and welcome in the new 2015-2016 Executive Board at the Installation Ceremony.

My term as President of the San Diego County Dental Hygienists’ Society would not have gone as smoothly if not for help of my board members and chairs. Without their help and support, the job of putting on seven continuing education events, back to back, would have not happened. Not only did my board and chair members step up, but I also have to personally thank Sean Sullivan from Patterson Dental for giving us ongoing use of his facility to hold our monthly board meetings. Thanks Sean!

I would also like to publically thank Elisabeth Lohse from Rady Children’s Hospital for allowing us to hold our oral pathology CE event last month in their facility. It was a great success. Additionally I would like to thank Jack Grimsley from Nexphase Dental, Scripps Oral Pathology Service for sponsoring our presenter. Amber Riley did a great job reminding us of our oral pathology and oral cancer assessment obligations.

The month of May is also a time of graduations. SDCDHS would like to congratulate all the graduating dental hygiene students and wish them luck in their new profession. Our three local dental hygiene programs do an amazing job of educating the future of our profession and assuring that they uphold the highest standards of care and professionalism.

Come September, SDCDHS will have a new calendar of events and continuing education for our members. Please look for updates on our website over the summer for a listing of the upcoming 2015/2016 season.

For those that are interested in learning and hearing about the upcoming laws and hygiene concerns, please join us at Harrah’s Casino the last weekend in May when San Diego hosts the 2015 annual House of Delegates.

Thanks to all SDCDHS members for their support this year, and please stress the importance of membership to your work colleagues. We need everyone on our hygiene team!

Darcie E. Bell, RDH.BS
President SDCDHS
Upcoming Events:

2015 House of Delegates
May 29th - May 31st
Harrah’s Southern California Resort
Valley Center, California
www.CDHA.com

41st Annual Day at the Races
August 29, 2015 - Gates open 2pm, first race 4pm
Del Mar Race Track in the II Palio restaurant
Del Mar, California
https://www.childrensdentalhealth.org/dar-purchase.html

Humana Marketpoint: Securing Your Tomorrow Today!

*In a world of constant change, one of your biggest concerns is providing a secure future for yourself and your family. Humana Marketpoint can help, with a variety of financial solutions:

<table>
<thead>
<tr>
<th>Health insurance</th>
<th>Critical Illness coverage</th>
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<tbody>
<tr>
<td>Dental &amp; Vision coverage</td>
<td>Annuities</td>
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<tr>
<td>Life insurance (term &amp; perm)</td>
<td>IRAs, Roth IRAs, &amp; other retirement plan</td>
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<tr>
<td>Long Term Care Insurance</td>
<td>Disability Insurance</td>
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Are you concerned about outliving your income during retirement? Are you concerned about the market fluctuations and the impact to your retirement accounts? Are you looking to pay less in taxes? Would you like to learn how to become a millionaire safely?
If yes, please call or e-mail me for a free copy of Safe Money Millionaire or Million Dollar Diva.

Greg McMullen (CA License # 0D13621)
Cell: (858) 342-3487
E-mail: gcmullen@humana.com
Dear Dental Hygienists of San Diego:

We are in the midst of our 2015 annual campaign. At the Children’s Dental Health Association, we focus on dental health every day as we provide treatment and education to the underserved children of San Diego. Children under our care are enjoying pain-free lives and improved self-esteem. It takes a great deal of money and volunteerism to keep the center open and operating to treat annually over 3,500 children for general dentistry, the over 4,000 children treated annually in our school based program and the over 100 children enrolled in our orthodontic program.

The work that is done through our organization is made possible by generous donations from private individuals, corporations and grants. For our “Annual Campaign”, we simply ask that you consider a monetary donation directly to our organization. Your donation will support the programs run by our organization. Donations of $250 and greater will receive a plaque acknowledging your donation to proudly display in your office.

You can donate online directly to the CDHA by visiting https://www.childrensdentalhealth.org/contributions.html. If you prefer to mail or fax your donation, you can download the form by visiting https://www.childrensdentalhealth.org/downloads/CDHA-Donation-Form.pdf.

I thank you in advance for your thought and consideration and I hope that you will make the decision to help make a child’s life healthier and happier. I am grateful for my own dental health and I hope that you will agree, that “every child deserves a healthy smile”.

Sincerely,

Brian Kintz
Secretary of Children’s Dental Health Association – San Diego
Toiletry Donations

This year San Diego County Dental Hygienists’ Association chose the Center for Community Solutions (CCS) as one of the recipients for our toiletry donations. As many of you know, we collect toiletries every year for those in need. 42 tote bags were donated to CCS. CCS is an organization that assists more than 30,000 women, men, and children affected by relationship violence, sexual assault, and/or elder abuse through an array of services including 24 hour counseling, emergency shelter, advocacy, legal services, counseling, and transitional housing.

The other recipient of our toiletry donations was Veterans Village of San Diego. Here is a copy of the thank you letter they sent to San Diego Dental Hygienists’ Society:

Thank you for your thoughtful donation of 3 large bag of hygiene bags to Veterans Village of San Diego (VVSD) on 04/13/2015. Your support means so much to the Veterans we serve. Founded in 1981, VVSD is a non-profit, non-governmental organization dedicated to “leave no one behind.” We are proud to be a nationally recognized leader in providing a comprehensive continuum of care to all military veterans, including men and women recently returned from service in Afghanistan and Iraq. Your contribution means that VVSD can continue to offer prevention, intervention, treatment and aftercare to veterans in need. Assistance for veterans and their families include housing, food, clothing, substance abuse recovery, mental health counseling, job training, job search assistance and legal services. Your investment adds so much to all our programs; on behalf of all the veterans we serve, I offer my heartfelt appreciation.

Kindest regards,

Phil Landis
President & CEO
News from Sacramento:

Signed into law by Governor Brown:

• AB 1174 Expands Scope for all hygienists, RDH and RDHAP alike, allowing the placement of Interim Therapeutic Restorations, in the office as well as in other settings with telehealth supervision, with additional education.

• SB 850 authorizes Pilot Baccalaureate Programs in Community Colleges. Foothill College in Los Altos is being considered as a site for a DH pilot.

• SB 1245 continues DHCC operations to 2019.

• AB 1522 (Gonzales), the Healthy Workplaces, Healthy Families Act of 2014 mandates Paid Sick Leave. Effective July 2015, after 30 days worked within a year, all employees will accrue 1 hour paid leave for every 30 hours worked, up to a maximum required 3 days per year.

Read about all of these new laws in the September 2014 Legislative Update. For AB 1522 go to www.leginfo.ca.gov

Day at the Races

The Children’s Dental Health Association is pleased to present and ask that you save the date for The Glenn Thacher Memorial 42nd Annual Day at the Races on Friday August 28, 2015 at Del Mar’s exceptional trackside restaurant – the Il Palio. The gates to the Del Mar Racetrack open at 2:00 p.m. with the first race at 4:00 p.m. There is a free concert afterwards at 7:30. Please plan on purchasing your tickets in advance as this event is expected to sell out!

Further information on the purchasing of tickets and/or sponsoring the event will be forthcoming. We hope to see you there and appreciate your support of CDHA as we continue to provide dental treatment and education to the underserved children of San Diego.

Thank you,

Children’s Dental Health Association of San Diego
“Every Child Deserves a Healthy Smile”